

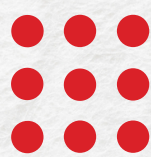


AMVETS ONE

Tour Across America 2025

Leaving No Veteran Behind

May 5 - May 12 2025



**Veterans
Crisis Line**

DIAL 988 then PRESS 1

WWW.AMVETSONE.COM



Committed To Serve... Those Who Served

AMVETS Department of California is one the state's leading Veterans Service Organizations, with a proud history of assisting Veterans and sponsoring numerous programs that serve our country and its citizens. Membership in AMVETS is open to anyone who honorably served or is currently serving in the U.S. Armed Forces, including the National Guard and Reserves.

AMVETS Department of California Service Foundation is a non-profit 501(c)(3) organization dedicated to providing support for the AMVETS Department of California, ensuring resources are available to the men and women who have served our great nation, and enhancing the mental, physical and social well-being of all Veterans in California.

Together, we enrich the lives of Veterans, their families, and communities through membership, programs, connections to resources, advocacy, and community investment. AMVETS enhances and safeguards the entitlements for all American Veterans who have served honorably and to improve the quality of life for them, their families, and the communities where they live through leadership, advocacy, and services.

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AMVETS ONE

Leaving No Veteran Behind

Launched in May 2022, the AMVETS ONE bus tour travels across our country advocating for Veterans struggling with thoughts of suicide, along with their families and communities. With Veterans dying by suicide at a rate 70% higher than the general adult population, increasing awareness and reducing stigma has never been more urgent than it is today.

This year on May 5 - May 12, AMVETS ONE will embark on our next Tour Across America, and we need your help fighting for the lives of those who fought for ours. To date, we have reached many millions of viewers throughout the media markets we have visited, distributed hundreds of suicide awareness toolkits providing crisis resources to those in need, and drawn the attention of business, political, and educational leaders around the country.

Join us by making a donation or sponsoring a leg of the tour. Financial support for AMVETS ONE saves lives by helping to cover the cost of fuel, professional drivers, hotels, and suicide prevention materials.

At each stop we provide suicide prevention toolkits with essential information about how to recognize and react to someone who is experiencing a suicidal crisis. Though these toolkits are simple, they are critical to ensuring resources and support are available when Veterans need a lifeline.

Your generous donation today is critical to helping AMVETS ONE achieve our mission: Leaving No Veteran Behind.

The background of the top section is a close-up, slightly blurred image of an American flag, showing the stars and stripes. The text is overlaid on this image.

Join us on Tour

Tour Across America 2025 Itinerary

May 5: Houston, TX

May 6: Tyler, TX

May 7: Tyler, TX

May 8: Austin, TX

May 9: San Antonio, TX

May 10: El Paso, TX

May 11: Tucson, AZ

May 12: Phoenix, AZ

Stops are subject to change, please check our website for updates WWW.AMVETSONE.COM



Presenting: \$50,000

- Sponsors five (5) tour legs including cost of fuel, professional drivers, hotels, and suicide prevention toolkits
- Presenting sponsor recognition and primary sponsor logo placement in all tour materials, tour bus, and website
- Dedicated post on AMVETS ONE social media channels
- Opportunity to send brand representative to all tour stops (travel expenses covered by sponsor)
- Verbal recognition during introductory remarks at each stop
- Opportunity to provide branded gift in suicide prevention toolkit (cost covered by sponsor)
- Ten (10) 2025 Tour Challenge Coins

Platinum: \$25,000

- Sponsors two and a half (2.5) tour legs including cost of fuel, professional drivers, hotels, and suicide prevention toolkits
- Premier logo placement in all tour materials, tour bus, and website
- Dedicated post on AMVETS ONE social media channels
- Opportunity to send brand representative to all tour stops (travel expenses covered by sponsor)
- Verbal recognition during introductory remarks at each stop
- Opportunity to provide branded gift in suicide prevention toolkit (cost covered by sponsor)
- Ten (10) 2025 Tour Challenge Coins

Commitment deadline is March 31, 2025 to receive recognition on tour bus. Capacity for tour legs is limited with priority given to earliest sponsors.

2025 Sponsorship Opportunities

Gold: \$10,000

- Sponsors one (1) tour leg including cost of fuel, professional drivers, hotels, and suicide prevention toolkits
- Prominent logo placement in all tour materials, tour bus, and website
- Dedicated post on AMVETS ONE social media channels
- Opportunity to send brand representative to all tour stops (travel expenses covered by sponsor)
- Verbal recognition during introductory remarks at each stop
- Opportunity to provide branded gift in suicide prevention toolkit (cost covered by sponsor)
- Eight (8) 2025 Tour Challenge Coins

Silver: \$5,000

- Sponsors one half ($\frac{1}{2}$) of a tour leg including cost of fuel, professional drivers, hotels, and suicide prevention toolkits
- Logo placement in all tour materials, tour bus, and website
- Silver post on AMVETS ONE social media channels
- Opportunity to provide branded gift in suicide prevention toolkit (cost covered by sponsor)
- Four (4) 2025 Tour Challenge Coins

Commitment deadline is March 31, 2025 to receive recognition on tour bus. Capacity for tour legs is limited with priority given to earliest sponsors.

2025 Sponsorship Opportunities

Bronze: \$2,500

- Sponsors suicide prevention toolkits for thousands of veterans
- Name listed on tour bus and website
- Bronze post on AMVETS ONE social media channels
- Opportunity to provide branded gift in suicide prevention toolkit (cost covered by sponsor)
- Four (4) 2025 Tour Challenge Coins

Five Star: \$1,000

- Sponsors suicide prevention toolkits for hundreds of veterans
- Name listed on tour bus and website
- Star post on AMVETS ONE social media channels
- Two (2) 2025 Tour Challenge Coins

Commitment deadline is March 31, 2025 to receive recognition on tour bus. Capacity for tour legs is limited with priority given to earliest sponsors.

2025 Sponsorship Opportunities

Four Star: \$500

- Provides suicide prevention toolkits to 50 Veterans
- Name listed on AMVETS ONE website
- Name listed on AMVETS ONE tour bus
- Two (2) 2025 Tour Challenge Coins

Three Star: \$250

- Provides suicide prevention toolkits to 25 Veterans
- Name listed on AMVETS ONE website
- One (1) 2025 Tour Challenge Coin

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2025 Sponsorship Opportunities

Two Star: \$100

- Provides suicide prevention toolkits to 10 Veterans
- Name listed on AMVETS ONE website
- One (1) 2025 Tour Challenge Coin

Star: \$50

- Provides suicide prevention toolkits to 5 Veterans
- Name listed on AMVETS ONE website
- One (1) 2025 Tour Challenge Coin

Commitment deadline is March 31, 2025 to receive recognition on tour bus. Capacity for tour legs is limited with priority given to earliest sponsors.

2025 Sponsorship Opportunities



AMVETS ONE Committee

John Byrum
Lance Cardoza
Carlos Castle
Ray Delgato
Beverly Grabel
Karina Guzman
Tom Johnson

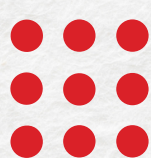
Jeff Lukens
Alex Prado
Ron Robinson
Lisa Roybal
Ross Smith
Leona Wheeler
Jo Keller

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For more information, please contact
amvetsone@amvetscasf.org
or **714-761-5811**



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