



# TOUR ACROSS AMERICA 2024

MAY 6-11, 2024 | LEAVING NO VETERAN BEHIND



Launched in May 2022, the AMVETS ONE bus tour travels across our country advocating for Veterans struggling with thoughts of suicide, along with their families and communities. With 17 Veterans dying by suicide each day - a rate 70% higher than the general adult population, increasing awareness and reducing stigma has never been more urgent than it is today.

This year on May 6-11, AMVETS ONE will embark on our next cross-country campaign, and we need your help fighting for the lives of those who fought for ours. Join us by making a donation or sponsoring a leg of the tour. Financial support for AMVETS ONE saves lives by helping to cover the cost of fuel, professional drivers, hotels, and suicide prevention materials.

At each stop we provide suicide prevention toolkits with essential information about how to recognize and react to someone who is experiencing a suicidal crisis. Though these toolkits are simple, they are critical to ensuring resources and support are available when Veterans need a lifeline.

**Your generous donation today is critical to helping AMVETS ONE achieve our mission to leave no Veteran behind.**



## JOIN US ON TOUR

May 6: Phoenix, Arizona  
May 7: Las Vegas, Nevada  
May 8: Salt Lake City, Utah  
May 9: Boise, Idaho  
May 10: Reno, Nevada  
May 11: Inland Empire, California

Scan to  
donate  
online today



WWW.AMVETSONE.COM



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## SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Presenting \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Five Star \$1,000
<b>Veteran Suicide Prevention</b>	Sponsors 5 tour legs including fuel, drivers, hotels & suicide prevention toolkits	Sponsors 2.5 tour legs including fuel, drivers, hotels & suicide prevention toolkits	Sponsors 1 tour leg including fuel, drivers, hotels & suicide prevention toolkits	Sponsors ½ tour leg including fuel, drivers, hotels & suicide prevention toolkits	Provides suicide prevention toolkits to thousands of Veterans	Provides suicide prevention toolkits to hundreds of Veterans
<b>Brand Recognition</b>	Exclusivity as the presenting sponsor & primary logo placement in all tour materials, tour bus, & website	Premier logo placement in all tour materials, tour bus, & website	Prominent logo placement in all tour materials, tour bus, & website	Logo placement in all tour materials, tour bus, & website	Name listed on tour bus and website	Name listed on tour bus and website
<b>Promotion on social media</b>	Dedicated post	Dedicated post	Dedicated post	Silver post	Bronze post	Five Star Post
<b>2024 Tour</b>	Opportunity to send representative to all tour stops (cost covered by sponsor)	Opportunity to send representative to all tour stops (cost covered by sponsor)	Opportunity to send representative to all tour stops (cost covered by sponsor)			
<b>Verbal recognition during introductory remarks at each stop</b>	★	★	★			
<b>Opportunity to provide branded gift in the suicide prevention toolkit (cost covered by sponsor)</b>	★	★	★	★	★	★
<b>2024 Tour Challenge Coins</b>	10 Coins	10 Coins	8 Coins	4 Coins	4 Coins	2 Coins

Commitment deadline is April 1, 2024 to receive recognition on tour bus. Capacity for tour legs is limited with priority given to earliest sponsors.



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## PATRON OPPORTUNITIES

Patron Benefits	Four Star \$500	Three Star \$250	Two Star \$100	Star \$50
<b>Veteran Suicide Prevention</b>	Provides suicide prevention toolkits to 50 Veterans	Provides suicide prevention toolkits to 25 Veterans	Provides suicide prevention toolkits to 10 Veterans	Provides suicide prevention toolkits to 5 Veterans
<b>Name Listed on Website</b>	★	★	★	★
<b>Name Listed on Tour Bus</b>	★			
<b>2024 Tour Challenge Coins</b>	2 Coins	1 Coin	1 Coin	1 Coin

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